



## Want to be recognized as a community making progress toward becoming dementia-friendly?

As part of the 2018 grant from the Tufts Health Plan Foundation, Dementia Friendly Massachusetts is now recognizing communities across the Commonwealth that have pledged to continue their work to become more dementia-friendly. We applaud this ongoing effort to make people living with dementia and those who care about them feel welcomed and supported.



Website:

[www.DFMassachusetts.org](http://www.DFMassachusetts.org)



Massachusetts Councils On Aging

Website: [www.mcoaonline.com](http://www.mcoaonline.com)



Website: [www.DFAmerica.org](http://www.DFAmerica.org)



## Becoming a Dementia-Friendly Community

How to Receive Recognition by the Dementia Friendly Massachusetts Initiative





## The “Unusual” – but Usual Partners in DFM Community Efforts:

- ✓ Libraries
  - ✓ Town Officials and Staff
  - ✓ Public Safety – fire, police, EMT
  - ✓ Transportation Officials
  - ✓ Schools, Scouts or other youth groups
  - ✓ Business owners - restaurant owners, banks or main street businesses
  - ✓ Hairdressers
  - ✓ Veterinarians
  - ✓ Pharmacists
  - ✓ Allied Health professionals
  - ✓ Museum or other volunteer docents
  - ✓ Utility Workers
- OR
- ✓ anyone else who works with older people on a regular basis.

## Steps toward becoming a Dementia-Friendly Community

- ✓ **Step 1: Create an Action Team; Identify a Leader or Co-Leaders** - Make sure to include people living with dementia in your group as well as representatives from community sectors.
- ✓ **Step 2: Engage with Residents** - Identify your community’s dementia-friendly needs. Review your community profile data to identify the needs of older people in your area. Find them at [mahealthyagingcollaborative.org/](https://mahealthyagingcollaborative.org/)
- ✓ **Step 3: Develop an Action Plan & Begin Implementation** - You don’t have to tackle everything at once. After you have identified community’s needs, you can begin addressing.
- ✓ **Step 4: Sign and Submit the DFM Pledge and Action Plan** - Include elected officials and members of the team.
- ✓ **Step 5: Be recognized for Your Commitment** Celebrate progress and look for ways to continue to improve.

## Patty Sullivan, Program Director

Make sure along the way that you consult with the Dementia Friendly Massachusetts Program staff.

Email : [Patty@mcoaonline.com](mailto:Patty@mcoaonline.com)  
Phone : 617-470-9689

Contact **Patty Sullivan** for your Dementia Friendly community consultation or if you have questions.



## Massachusetts Healthy Aging Collaborative Community Profiles:

<https://mahealthyagingcollaborative.org/data-report/explore-the-profiles/community-profiles>